

“BACHELOR OF STUDIES IN BUSINESS”.

COURSE ROAD MAP FALL 2023

Freshman (1 st) Year	
Fall Semester	Spring Semester
1	2
University 100	Writing & Communication 102
Writing & Communication 101	2 General Education courses
General education course	
BUSN 101	BUSN 121
BUSN 170	BUSN 160
Sophomore (2 nd) Year*	
3	4
2 General education courses	2 General education courses
BUSN 201	BUSN 225
BUSN 230	BUSN 206
BUSN 280	BUSN 250
Junior (3 rd) Year*	
5	6
2 General education courses	1 General education courses
BUSN 321	BUSN 370
BUSN 360	BUSN 305/BUSN 361/BUSN 382
BUSN301/BUSN 364/ BUSN 383/385	BUSN 322/BUSN 368
	elective
Summer Semester	
BUSN 398 (Internship)	
Senior (4 th) Year*	
7	8
2 electives	2 electives
BUSN 460	BUSN 490
BUSN 401/BUSN 461/BUSN 480	BUSN 498
BUSN 404/BUSN 464/BUSN 484	BUSN 410/BUSN 469/BUSN 485
	elective
Overall Required credits for BUSN including specialization: 72	

*Students may take courses during summer semesters in order to reach **124 credits**.

Some Guidelines:

- (See Requirements of General Education in your respective catalog or General Education Plan/Checklist given on the website under Self-help Handouts).
- Should be taken during first three semesters
 - *UNIV 100 *ISLM 101/CRST 152
 - *WRCM 101 *CSCS 100
 - *WRCM 102
 - *MATH 100 or another MATH course (as placed by ACCUPLACER scores)
 - 2 Natural Science courses: Biology, Chemistry, or Physics (from 2 different departments) must be 4credit lab courses
 - Should be taken before final semester
 - PKST 101
 - 2 Humanities courses
 - 2 Social/Behavioral Science courses (fulfilled by major) Additional Science, Math, Statistics, or Logic course (PHIL 221)4 credit lab.
 - *URDU 101 (non-native speakers may be exempt on a case-by-case basis and choose another humanities course) – Contact Academic Office/Vice Rector
- One must complete his/her degree in 8-regular semesters (Fall & Spring) and read details of Degree Requirements/Academic Policies in their respective Catalog.
- Contact Faculty Advisor or Chairperson of Department in case of any question or query.
- Students will declare their specialization and follow their respective academic plan accordingly in order to complete there degree on time.

Business Courses and Pre-requisites Including Specializations

See details on next page:

No	Semester	All freshmen take		Credits
1,2	SP/FA	Busn 101 Principles of Accounting	Busn 170 Principles of Management	12
3,4	SP/FA	Busn 121 Microeconomics	Busn 160 Management Communications	
Core courses leading to specialization to be completed by 5th Semester				
No	Semester	Courses	Pre-requisites	Credits
5	FA	BUSN 201 Intermediate Accounting -I	BUSN 101 Principles of Accounting	3
6	SP	BUSN 206 Management Accounting & Control	BUSN 101	3
7	SP	BUSN 225 Economic Applications of Business	BUSN 121 Microeconomics	3
8	FA	BUSN 230 Entrepreneurship	BUSN 170 Principles of Management	3
9	SP	BUSN 250 Individual and Group Dynamics	BUSN 170	3
10	FA	BUSN 280 Marketing and Selling Skills	BUSN 170	3
11	FA	BUSN 321 Financial Management-I	BUSN 201	3
12	FA	BUSN 360 Operations & Project Management-I	BUSN 170	3
13	SP	BUSN 370 MIS	BUSN 170 (for junior/ senior year students only)	3
14	SU	BUSN 398 Summer Internship	Junior Year	6
15	SP/FA	BUSN 460 Business Law	90 Credits completed	3
16	SP	BUSN 490 Analysis of Institution	90 Credits Completed	3
17	SP	BUSN 498 Business Strategy	Last Semester	3
Total Credits from Core Courses =				54
No	Semester	OPERATIONS MANAGEMENT		Credits
1	SP	BUSN 361 Operational Excellence	BUSN 360	3
2	FA	BUSN 364 Production Planning and Control	Must be taken with BUSN 360 OM majors	3
3	SP	BUSN 368 Productivity Management	BUSN 360	3
4	FA	BUSN 461 New Product Development	BUSN 361	3
5	FA	BUSN 464 Total Quality Management	BUSN 361	3
6	SP	BUSN 469 Project Management Process	BUSN 361	3
Total Credits from Specialization =				18
No	Semester	MARKETING AND SALES		Credits
1	SP	BUSN 382 Marketing Communications	BUSN 280	3
2	FA	BUSN 383 Sales Management	BUSN 280	3
3	FA	BUSN 385 Consumer Behaviour	BUSN 280	3
4	FA	BUSN 480 Marketing Research	BUSN 383	3
5	SP	BUSN 484 Brand Management	BUSN 383, BUSN 385	3
6	FA	BUSN 485 E-Business	BUSN 370	3
Total Credits from Specialization =				18
No	Semester	ACCOUNTING AND FINANCE		Credits
1	FA	BUSN 301 Financial Reporting	BUSN 201	3
2	SP	BUSN 305 Corporate Governance	BUSN 201	3
3	SP	BUSN 322 Financial Management-II	BUSN 321	3
4	SP	BUSN 401 Principles of Auditing	BUSN 301	3
5	FA	BUSN 404 Taxation	BUSN 301	3
6	FA	BUSN 410 Accounting Information System	BUSN 301	3
Total Credits from Specialization =				18
No	Semester	HUMAN RESOURCE MANAGEMENT		Credits
1	FA	BUSN 350 Human Resource Management	BUSN 170	3
2	SP	BUSN 353 Human Resource Practices	BUSN 350	3
3	SP	BUSN 354 Performance Management	BUSN 350	3
4	FA	BUSN 450 Labour Laws	BUSN 350	3
5	FA	BUSN 451 Strategic HRM	BUSN 350	3
6	SP	BUSN 453 Change Management	BUSN 350	3
Total Credits from Specialization =				18
Total Credit Hours for BSB Degree			Core (54) + Specialization (18) =	72